

SonicWALL Information Bulletin



Did you notice a slowdown in network performance beginning the week of March 15th?

Did your employees spend more time than normal surfing sports Web sites during work time?

- March is the beginning of the NCAA basketball tournament
- The tournament began March 18th and will last 21 days
- According to News.com¹, sports-related Web sites typically experience a significant jump in traffic due to viewers interested in NCAA tournament information



What you might not know...

- Network performance can suffer as a result of the dynamic nature of Internet media today. Most sports sites have streaming video, real-time scores and sometimes even live radio broadcasts that can significantly impact network performance. When your network slows down, your business slows with it.
- Employees may spend excessive working hours following the NCAA tournament online, impacting their productivity. In one story by the Detroit News², businesses will lose anywhere from \$400 million to \$1.5 billion during the tournament.
- According to the San Francisco Chronicle³, office pools around sporting events are considered illegal lotteries. And, according to Money Magazine⁴, office pools will result in over \$2.5 billion in wagers in the workplace.

SonicWALL can help with a 30-day Free trial of Content Filtering Service Premium Edition and ViewPoint reporting!

- View Web usage reports to determine if the NCAA tournament is affecting your employees' productivity or network bandwidth
- Create an Internet usage policy setting reasonable limits to sports related Web sites
- Prevent access to online gambling Web sites to mitigate the risk of legal exposure

SonicWALL's Content Filtering Service Premium Edition is a comprehensive solution that can ensure that you protect your network resources by maximizing Internet bandwidth, increase employee productivity, and reduce your exposure to legal liabilities. Integrated into your SonicWALL appliance and requiring no additional hardware, businesses can create flexible policies to fit your company's needs. SonicWALL ViewPoint reporting software contains complete automated reporting of Internet and bandwidth usage and is easily installed on most Windows operating systems.

Call Information & Communication Systems at 480-905-0024 for more information on how you can turn on an Internet usage policy.

¹ Source: C/NET News.com, March 15, 2002: "March Madness hits sports sites"

² Source: The Detroit News: March 14, 2004: "NCAA office pools: All-American illegal fun"

³ Source: San Francisco Chronicle, March 19, 2004: "Workplace Madness"

⁴ Source: Money Magazine: March 20, 2003: "The real madness"

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